



Steps To Successfully Setup & Transfer Your Files

1 COLOR

Choose format based on the type of print ordered.
Please specify any PMS / Pantone, Spot Colors or ICC profiles used in your file.



RGB

50" Roll Size
LAMBDA Photographic Prints

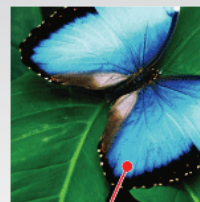


CMYK

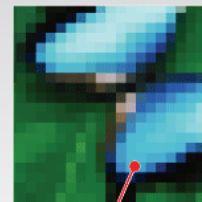
120" Max Width Roll
Digital / Inkjet

2 RESOLUTION

Standard files can be sent in 300 DPI at print size,
for larger images 150 DPI up to a maximum of
1GB final file size.



300 DPI



72 DPI

3 FORMATS

We accept print ready files in any of the following formats.

Please take note of the ideal file format for the print production method chosen.

* File formats are listed in order of most common or versatile use for large format printing.

1



PORTABLE DOCUMENT FILE

Can be opened in most Adobe Creative Suite softwares and it is a high fidelity format.

2



ADOBE ILLUSTRATOR

Must include all support files and/or extensions. This is the required format to ensure Pantone and Spot color accuracy.

3



TAGGED IMAGE FILE FORMAT

Great for high resolution photographic images/postscript and maintains image integrity and clarity. Often used for professional photography but should not be used for files that have any vectors, PMS or Spot colors because they are rasterized.

4



ADOBE PHOTOSHOP

Photoshop's standard format and another great choice for lossless compression that allows you to save photos with the highest possible image quality. When sending over PSD files, please include what ICC profile was used for best final product.

5



ENCAPSULATED POSTSCRIPT

Vector format designed for printing which is considered the best choice for high resolution printing of illustrations or cut files.

6



INDESIGN DOCUMENT

Commonly used for publication work, InDesign's Export command enables you to save the document per page or by book in a variety of formats. PDF and EPS are available for print-related projects. If submitting, please include all visual elements linked on the file.

** Due to the lack of quality, **JPEGs** are not recommended for large scale production. **
If you have a **JPEG** please inquire on how we may proceed.

4 ORIENTATION

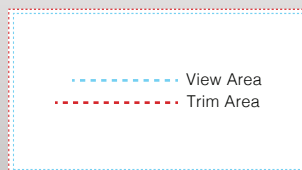
As a standard we use a measurement format of

WIDTH x HEIGHT

**** PLEASE SPECIFY METRIC UNIT ****



5 UNDERSTANDING VIEW AND TRIM



The View Area is the live area that will be seen once the image has been folded, wrapped, framed, etc.

The Trim Area is the total print size required for an image to be wrapped, framed, inserted in a roll up display, etc.

6 CONTOUR CUTS

For cut shapes or vinyl cut letters

PLEASE USE .EPS & .AI FILES ONLY

with all guides turned off and convert all text to outlines.

CLICK TO UPLOAD
YOUR FILES

FEEL FREE TO CONTACT US FOR MORE SUPPORT
(305) 373-4774

